Today marks the beginning of a new chapter for the Connecticut Center for School Change. As of this morning, we are taking on a new brand – Partners for Educational Leadership – which better reflects the growing impact and national reach of our organization.

Since we consider you part of our community, we wanted to share this news with you and provide a brief explanation of the rationale for the name change.

There were three reasons we started a rebranding process. First, our old name implied our services were intended to be for Connecticut schools only – yet in the past few years, we have been providing counsel and coaching to districts from coast to coast. Second, the emphasis on “Change” in our name does not reflect our focus on “improvement.” And, finally, we have evolved from the original concept of a resource center to more of a collaborative strategic partner to the educational leaders we work with. That is why our new name leads with “Partners.”

But while we have changed our brand, our core business will not change. We will continue to partner with educational leaders to reimagine teaching and learning, dismantle instructional inequities, and support systemic improvement so that all students can flourish.

Our website – www.partnersforel.org - has been totally redesigned to provide a more comprehensive overview and gateway to the many programs, services and publications of Partners for Educational Leadership. We encourage you to spend some time on the new site to get a better sense of our growing team and our new offerings.

Today is an important milestone in the evolution of our organization. We hope you will continue to follow our work and consider us for future partnership opportunities.

In partnership,

Board, Staff and Associates